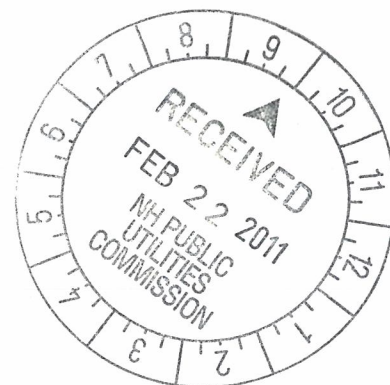




Where we put all of our energy®

February 17, 2011

Ms. Debra A. Howland
Executive Director
New Hampshire Public Utilities Commission
21 S. Fruit Street, Suite 10
Concord, NH 03301



Request for Amendment of License DM 09-127

Dear Director Howard:

Please accept this letter as a request for South Jersey Energy Company (SJE) to amend its Electric Supplier license, Docket Number DM 09-127, to reflect that SJE will be marketing and selling electric as South Jersey Energy Company. Our license currently states that we are South Jersey Energy Company d/b/a Halifax American Energy Company (HAEC). We intend to continue to conduct business as HAEC, but would also like to also conduct business as SJE. SJE also requests that the New Hampshire list of Competitive Electric Suppliers lists both South Jersey Energy and South Jersey Energy d/b/a Halifax American Energy Company.

If you require any additional information from SJE in order to make the requested change, please contact me at (609) 568-9028 ext. 6964. Thank you.

Sincerely,

Stacey M. Barnes
Manager Business Expansion